भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries

AquaReach

Aquapreneurship Acceleration Program

Hands-on training to help households to start aquaculture income models



Organized by

MANAGE - FISHub

In collaboration with

सत्यमेव जयते
Government Of Rajasthan

Department of Fisheries, Goverment of Rajasthan

18-09-2026

Office of Fisheries Development Officer
Jaisamand, Udaipur, Rajasthan

MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (https://www.manage.gov.in).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (https://www.manage.gov.in/managefishub/)

Our Focus Areas



(https://www.manage.gov.in/managefishub/)

Department of Fisheries, Rajasthan

The Department of Fisheries, Government of Rajasthan is committed to the sustainable development and transformation of the fisheries and aquaculture sector in the state. With a focus on enhancing fish production, strengthening livelihoods, promoting scientific aquaculture, and creating opportunities for fisheries entrepreneurship, the Department works closely with fish farmers, fishers, entrepreneurs, cooperatives, institutions, and other stakeholders.

Through various developmental schemes, capacity-building initiatives, technological interventions, and infrastructure support, the Department strives to unlock the potential of Rajasthan's inland fisheries and aquaculture resources. Special emphasis is placed on sustainable practices, innovation, value addition, market linkages, and inclusive participation of youth and women.

The Department envisions a vibrant, resilient and economically viable fisheries sector that contributes to food security, employment generation, rural development, and improved livelihoods across Rajasthan (fisheries.rajasthan.gov.in).

Objectives

To promote scientific and sustainable aquaculture through the adoption of improved technologies and best management practices.

To facilitate technical guidance and capacity building of fish farmers through expert interactions, training, demonstrations, and exposure visits.

To promote innovation, diversification, and entrepreneurship in fisheries for enhancing farm productivity, profitability, and employment opportunities.

To strengthen farmer–scientist and institutional linkages for addressing field-level challenges, facilitating technology transfer, and promoting the overall development of Rajasthan's fisheries sector.

About the Program

The AquaReach program is an initiative by MANAGE- FISHub for district-level aquapreneurship acceleration. The program to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

1st Day: Offline Training
7th Day: First Follow Up (Online) on Pre incubation and Incubation Registration
15th Day: Second Follow Up (Online)
30th Day: Final Follow Up (Online)

Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth

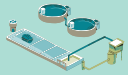


SHGs



Aspiring Entrepreneurs

Focus Areas



Aquaculture Mechanisation & Innovation



AI & IOT in Fisheries



Waste to Wealth



Biotechnology & Genetics



Integrated & Secondary Aquaculture



Blockchain Technology



Fisheries Extension & Advisory



Post-Harvest & Cold chain innovations



Fisheries Inputs & Feed Technology



Other Innovations in Fisheries & Aquaculture

Key Takeaways



Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE–FISHub's month-long follow-up system.

Organising Team

Mrs. Sanchita Bishnoi, IAS
Director (Fisheries)
Goverment of Rajasthan
dffishraj@rajasthan.gov.in

Dr. Saravanan Raj
Director (Agricultural Extension)
MANAGE & CEO, MANAGE-FISHub
Rajendranagar, Hyderabad
ceomfishub@gmail.com

Dr. Anil Kumar Joshi
Joint Director (Fisheries)
Goverment of Rajasthan
jdfudr294@gmail.com

Dr. S. Raahalya
Innovation Scaling Specialist
MANAGE-FISHub
Rajendranagar, Hyderabad
sandipamraahalya@gmail.com

Dr. Dipika Paliwal
Deputy Director (Fisheries Extension)
Goverment of Rajasthan
ddfudr294@gmail.com

Mr. Mahiwal Singh
MANAGE-FISHub
Rajendranagar, Hyderabad
extn.mss@gmail.com
+919414492222

Register Now https://forms.gle/WeKbSnwS76VRac7Y9

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
https://www.manage.gov.in/managefishub/